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# SEO 2016: 9 Essential Search Engine Optimization Strategies To Use In 2016 (Internet Marketing Success Secrets)



## Synopsis

In this book I'll show you 9 Essential Search Engine Optimization strategies to use in 2016Hi, I'm Matt LucasSearch Engine Optimization is an ever changing landscape. What worked last year isn't necessarily working today and you want to make sure you've got all the tools necessary to place in your niche. I created this book in order to provide people with solid information on how to rank properly in 2016. Once you place yourself in the top of the rankings, you'll start getting the organic traffic that your sites deserve. What you'll find in this incredible 30 page guide is an amazingly easy but super successful ways to get your site to the top of the rankings.Hereâ™s just a LITTLE of what youâ™ll discover in this incredible guide. . .The 9 steps you need to beat the competitionSomething you need to avoid if you want to get ahead with your website SEOOne simple step that many people don't do to get ahead in SEOSome Serious SEO GoldConcrete methods that work now and in the futureDon't wait, you'll want to put this information to use as soon as possible. Get this Awesome Guide for just \$2.99. Regularly pricedat \$4.99Download now and start beating the competition in SEO today!Scroll to the top of the page and select the buy now button on the right.

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## Customer Reviews

Because internet trends change from year to year, it is a good thing to be aware of the predicted changes in advance. As this book pointed out, we need to have site optimization strategies in order to rank in the search engines. The writing style is simple and can be understood easily even by non-technical individuals. Content and promotion still rank high in SEO priorities. If you own a website and have not made any changes in the last few years, I suggest you read this as a counter checking tool if you have done the SEO strategies well. This is just a short read, but you may be able to learn a thing or two.

I do a lot of work online and I always seem to be about a year behind when it comes to SEO. When I learned about backlinks, I remember being able to rank really well with them for about six months until the big G reworked their algorithms. *SEO in 2015: 9 Essential Search Engine Optimization Strategies to Use in 2015* was a very cool read. No fluff and very workable techniques you can be implementing on your websites as soon as you finish reading. This book is very easy to comprehend especially if you've managed to build your own website. What I think I liked best was the information about how important social media and more importantly, social proof has become when it comes to optimizing your website. The big G is taking all this into consideration these days when it comes to ranking your site's relevance to search. I think what I gleaned most from this read is that in reality, there are no shortcuts. You must put the work in if you want your website to rank. The SEO strategies inside on one hand are common sense if you know what you're up against but most of us are not so I think it's safe to say that reading this book is going to bring you UP TO SPEED and give you a good, solid SEO foundation to work from. I know I will be referring back to it as I go through my various websites and work toward getting them optimized. Easy read but a GOOD READ. 5 STARS.

This is great for those who have been using search engine optimization, but need to keep updated with the changes that came about in the last few years, especially for 2016. However, it is also good for those who aren't already using it and want to get started using it, because it also works as a guide for those who are new to SEO. You learn about how to use it successfully in terms of social media, picking the best keywords, "E.A.T. for success, which is short for "Expertise, Authority, and Trustworthiness", and much more.

For anyone interested in making money online you MUST know what SEO is. SEARCH ENGINE

OPTIMIZATION. This book by Author Matthew Lucas will go into the ins and outs of SEO and how to use it to your benefit. It has helped me a ton and i would definitely recommend. 5 Stars!

If you're looking to drive traffic to your site, you've got to use SEO. It's ideal to make sure customers can find you online. This book lays out a number of strategies to get your site optimized in no time. I highly recommend!

This book is loaded with everything you need to know about optimizing your website. I initially wasn't sure if I should get this book because some people say SEO doesn't matter and much of the content out there is out of date. Boy was I wrong! After reading this book, it blew my socks off about how relevant SEO still is and Matthew manages to pull in all the latest science based evidence of how you need to run your website in order to maximize traffic. I tried some of these tricks and can already see a jump in my conversion rates!

I used to be really good in SEO around a decade ago until a series of Google updates dinged several of my websites. Switched to graphics design for a few years until I found myself developing webapps and now I want to revisit SEO. The book showed me how much things changed and how everything doesn't just revolve around Google anymore. I knew this guide was up-to-date when it acknowledged Windows 10's Microsoft Edge browser and how Bing is the default search engine. There are plenty of new tips that I'm applying now and things are looking real good. This is a guide made for the modern developer/designer.

Learning SEO has a lot of advantages in today's life. There is a lot of job opportunity that requires knowledge in SEO. I'm a beginner in this kind of field that's why when I saw this book on I didn't hesitate to buy it. In this book you will learn the basics of SEO and detailed guidelines on where to start and how to do things properly. I really love the concrete methods that will work now and in the future. The most satisfying thing in this book is; the guidelines and instructions are very easy to understand even for a beginner like me. It's really worth spending my money and time on this book; kudos to the author Matthew!

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